# How The New Browns Were Set Up To Fail: An Exposé on the NFL's Most Dysfunctional Franchise

The Cleveland Browns are a professional American football team based in Cleveland, Ohio. They are members of the North Division of the American Football Conference (AFC) in the National Football League (NFL). The Browns were founded in 1946 as a charter member of the All-America Football Conference (AAFC). They joined the NFL in 1950 after the AAFC folded.



#### False Start: How the New Browns Were Set Up to Fail

by Terry Pluto

Print length

★★★★★ 4.5 out of 5
Language : French
File size : 506 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled



: 188 pages

The Browns have a rich history, having won eight league championships, including four AAFC titles and four NFL championships. However, the team has also experienced a great deal of turmoil and dysfunction in recent years.

In 1995, the Browns relocated to Baltimore and became the Ravens. The team was then re-established in Cleveland in 1999. Since their return, the

Browns have struggled to find success, posting a losing record in every season but one.

There are a number of factors that have contributed to the Browns' struggles. One of the biggest problems has been the team's lack of stability at the quarterback position. The Browns have had 28 different starting quarterbacks since their return in 1999. This lack of continuity has made it difficult for the team to develop any kind of offensive rhythm.

Another problem for the Browns has been their poor drafting. The team has consistently failed to draft impact players, which has led to a lack of talent on the roster. This was evident in the Browns' 0-16 season in 2017.

In addition to their problems on the field, the Browns have also been plagued by off-field issues. The team has been involved in a number of scandals, including the "Dawg Pound" incident in 2001, in which several players were accused of sexual assault. These scandals have damaged the team's reputation and made it difficult to attract free agents.

The Browns are a team with a lot of potential. However, they have been set up to fail by a number of factors, including their lack of stability at quarterback, their poor drafting, and their off-field issues. Until these problems are addressed, the Browns will continue to struggle to find success.

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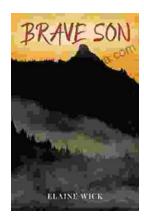
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